

New from Argus...
the color-picture
specialists



WATTS UP! *NEW*
ARGUS SHOWMASTER
is the brightest 8mm projector you can buy. Brilliance has been raised to 1000 watts. And a new, faster f/1.1 lens shows your movies brighter than any other 1000-watt projector, sharp to the corners. No tedious threading. The Showmaster loads itself. No need to turn on room lights. An automatic service light is built in. And the Showmaster has a variable-speed control, shows full half-hour films, comes complete with its own splicer that forms strong, smooth dovetail joints. The whole show is small enough to store in a drawer. And it costs just \$15.00 down. (Other Showmaster models from \$84.95.)

Argus Cameras, Inc., Subsidiary of Sylvania Electric Products Inc.

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GENERAL TELEPHONE & ELECTRONICS

